 **1.** **RESEARCH:** what is the core gap, challenge or problem that your research addresses?

** 2. RESPONSE:** in what way does your research respond to that gap, challenge or problem?

 **3. UNIQUE VALUE**: what is unique about your research?

** 4. BENEFICIARES:** who might benefit from or use your research?

 **5. ENGAGEMENT:** how will your research reach these beneficiaries?

 **6. IMPACT POTENTIAL:** what potential ‘strands’ of impact might your research generate?

 **7. MEASURING IMPACT:** how will you measure or capture the impacts of your research?

|  |  |  |
| --- | --- | --- |
| **IMPACT****Focus on one impact strand:** | **BENEFICIARIES****Select one group of beneficiaries:** | **EVIDENCE****What might appropriate indicators be in this context?** |
|  |  |  |

*\*each impact strand will require its own, unique evidence*

 **8.** **SUPPORT:** what additional support do you need?

 **9. USEFUL RESOURCES:**

* REF2021 table of impacts and indicators: <https://www.gla.ac.uk/media/Media_811390_smxx.pdf>
* CoSS Impact webpages: <https://www.gla.ac.uk/colleges/socialsciences/research/researchsupport/impact/>
* Impact evidence dashboard (Excel): <https://www.gla.ac.uk/media/Media_884924_smxx.xlsx>